



GOTHAM PROJECT is the leading supplier of soulful, authentic wines on tap. Our 100% recyclable stainless steel kegs have **eliminated more than 4 million glass bottles from the waste stream.**

OUR NEW CANS are all about allowing our customers to enjoy our wines whenever and wherever they want.

How big is this can?

Gotham ♥ the quartino! Our 250 ml (8.4 oz.) "quartino" cans serve the perfect amount for two people to share, or for one person to leisurely enjoy. Cans are packaged in 9L cases that contain 18 two-packs. Each two-pack contains 2 x 250ML cans.

Are all of Gotham Project's wines available in can?

Not yet! Our first soulful offerings of wine in can include:

GOTHAM PROJECT PINOT GRIGIO, SICILY, ITALY 100% Pinot Grigio from organically farmed vineyard sites located between Palermo and Salemi. The wine was fermented and aged in stainless steel to retain freshness and minerality. Crisp, clean and refreshing with aromas of grapefruit and lemons on the palate, joined by a delicious briny note on the finish. The grapes are hand-picked under supervision of winemaker Mattia Filipi.

GOTHAM PROJECT ROSÉ, IGP VIN DE MEDITERRANÉE, Aix Vineyards. Delivers the classic Provence rosé profile with notes of raspberry, cherry, peach, herbal, citrus and mineral core. Low yields and concentrated fruit add tremendous length on the palate. To ensure maximum complexity, there were over 30 small fermentations using dozens of different yeasts, creating a symphony of flavor. 100% from fruit grown around the city of Aix-en-Provence in Department 13 from the highest elevation vineyards in Provence allowing for cooler nights to retain natural acidity and freshness. 30% Grenache, 30% Syrah, 20% Cinsault, 12% Cabernet Sauvignon, and 8% Rolle.

GOTHAM PROJECT CABERNET SAUVIGNON, CALIFORNIA A deep wine with lush fruit and flavors of red currants and blackberries on the palate with a long silky finish. The wine was aged in both French and American oak. 12.8% ALC

**"OENOLOGICAL JACKS
OF ALL TRADES
...THE BEST WINES
EVER SERVED IN A
PARKING LOT"**

THE NEW YORK TIMES



Tell me the truth. What's better for the environment, cans or glass?
Cans are the most recycled beverage containers in the world and are 100 percent recyclable. They can be recycled infinitely with no loss of quality through a well-established and efficient process. Each recycled can reduces our environmental footprint. Cans are also ultra-efficient to transport, lightweight, unbreakable, and provide superior product protection. Compare those stats to glass—only 30% of glass gets recycled with 70% ending up in landfills. Cans are the way to go.

Will the wine continue to develop in a can and stay fresh?

Yes, but the wine will have less influence from light and air, so it should actually last longer.

Does the can affect the taste or consistency of the wine?

Not at all. As with all canned beverages, there's a liner in the can that prevents the aluminum from contacting the wine.



TELL US YOUR
FAVORITE WAY AND PLACE
TO DRINK GOTHAM IN CAN.
FOLLOW US ON
INSTAGRAM:
[@gotham_project](https://www.instagram.com/gotham_project)



WANT ANOTHER REASON TO EMBRACE THE CAN?

Gotham is a collaboration between Charles Bieler (Bieler Pere et Fils, Charles & Charles, Three Thieves) and Bruce Schneider (Schneider Vineyards, Schneider Selections, Onabay Vineyard).

UNCOMPROMISING QUALITY

Since 2010 Gotham Project has been bringing you soulful wines packaged in the most environmentally responsible way. As the category pioneer and leader in wines on tap, Gotham Project has assembled the most dynamic and eclectic mix of wines from around the world that we produce or source from our winemaker friends. All of Gotham Project's wines are received, stored, and canned at our state-of-the-art wine "filling station" in Bayonne, NJ, the #1 port for imported wines in the U.S.

TRUE BELIEVERS

Gotham Project wines are sold in 30 states and can be found in more than 400 leading on-premises outlets.



THE RITZ-CARLTON®

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